

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 27.April.2017, AT AMITY UNIVERSITY HARYANA, MANESAR CAMPUS, AUDITORIOM, B-BLOCK FOR ABS - All MBA & final year BBA Students.

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER –Mr.Adarsh Katyal – President and CEO Varite Inc.

CORPORATE-CONNECT: ABS CORDINATORS: Mr.Gaurav Singh Arora

CRC CORDINATOR: Mr.Ankur

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11-11.30 am	Welcoming and Introduction of Mr. Adarsh Katyal – President and CEO Varite Inc.	Mr. Adarsh Katyal – President and CEO Varite Inc.is welcomed by CRC, AUH team- Mr. Ankur and ABS Faculty member Mr. Gaurav Singh Arora followed by introductory interaction among them. Afterwards, a brief introduction of Mr.Adarsh Katyal was given by ABS student anchors. Mr.Adarsh Katyal has about 23 years of progressive experience in technical and business management and have successfully built effective teams, processes, and sales and procurement channels for staffing, software and hardware companies in USA, Canada, India and Asia. An entrepreneur at heart, throughout his career he has either started or worked with many start-ups in India and USA including, Silicon Valley Technology India Limited – which grew up to be 3rd largest hardware exporter of India, Silicon Valley Inc/Media Vision – a hardware multimedia product company, ASMAsoft, Inc and Intire Inc. – staffing and software solutions company. He has accumulated invaluable experience in; starting and growing global staffing & software solutions company; setting up a high volume hardware engineering and manufacturing company; Program/Project Management; Global Product Management for multimedia hardware products; managing manufacturing operations, global procurements and implementing ISO-9000 processes; designing and testing hardware and embedded systems; and acquiring and managing Fortune 500 clients.	Corporate Connect begins with welcoming and introduction of corporate speaker.

2.	11.30-12.30 pm	Power Point Presentation & deliverance by Mr. Adarsh Katyal on the topic “Current Industry trends across Globe”.	Mr.Adarsh Katyal, deliverance on “Current Industry trends across Globe”. through Power Point Presentation depicting excellence verses in simple, broader highlighted sentences, with suitable illustration, were easy to understand and even remember. He talked about Competition, Disruption, and Deception and the global trends 2018 – 2023that will dramatically shape the global outlook and operating environment through 2023. As we enter 2019, innovation and agility have become essential competitive ingredients for any organization, regardless of industry. According to Paul Sallomi, global technology, media, and telecommunications industry leader and US and global technology sector leader, companies need to take even greater advantage of cloud platforms that	Ms.Ruma Bhateja deliverance on excellence was so full of live examples and interesting anecdotes, that students were stimulated for two way interactions and understood the contents quite well.
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			make powerful artificial intelligence (AI) tools and services available to broad ranges of users. These tools are helping accelerate experimentation, “democratize” innovation, boost agility, and power organizations’ digital transformation journeys. Mr. Adarsh Katyal presented a series of strategy inputs through suitable examples, questions with audience and some humors; that finally leads to attainment of intended accomplishment.	
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3.	12.30-12.45 pm	Student interaction session.	In interacting session with students, Mr.Adarsh explained each query with such live examples, and real life situations that students were convinced that with time bound discipline, relationship, communication skill and other qualities a given goal could be attained despite all obstacles, hurdles and distractions.	Mr.Adarsh answered each question so well articulated that students understood how the excellence can be attained
4.	12.45-1.00 pm	Thanks giving session	After presentation, CRC-AUH Manager Mr. Ankur thanked Mr. Adarsh. ABS-AUH faculty, Dr.Vikas Madhukar Dy.Dir.ABS and faculty coordinator Mr.Gaurav Singh Arora interacted with Ms.Ruma Bhateja. Ms. Ruma praised students presence of mind.	Corporate Connect session ends with positive impact on minds of students,faculty.

(Ajay Kumar Pandey) & (Nikhil Kaushik),

Faculty Member, ABS.

12.December.2013.